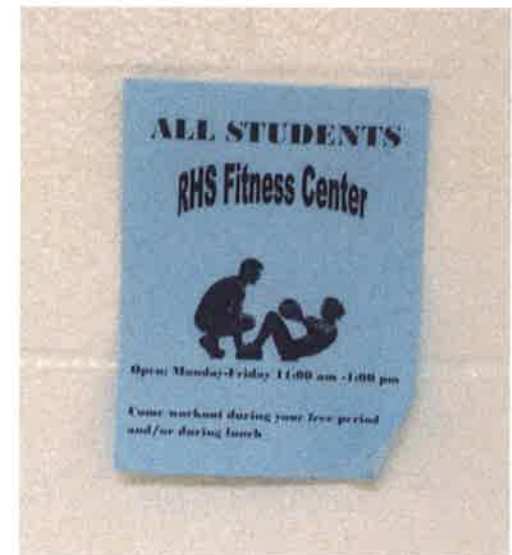


Web Journalism

Teaching media literacy through a
much needed school resource

Why Web Journalism?

- To inspire
- To communicate
- To learn crucial modern day media skills



Unit 1: Site Design

- <http://snosites.com/our-customers/award-winners/>



Unit 2: Documentary Photography

Using both SLR cameras & smart phones



Compositional techniques for quality photos



"Photos of the Day:"
Stand alone photos updated for various "beat" sections.

<http://www.slideshare.net/cubreporters/digital-photography-41675766?related=1>

Documentary Photo Series

Telling a story through still images (and captions)



3D: Shipping Container Project

Unit 3: Caption Writing

Helping to lock the shipping container hatch, juniors Robert Konopka, Danny Sheerin and Giorgi Kapanadze close the door on the visit to the Rye Rec. “I was really surprised at how big the space seemed once we were inside”, said sophomore 3D student Caroline Costa.



Rye Girls Squash Sweeps Fairwest League Championship

Unit 4: Feature Story

Students will write a both a short & feature length story for the web accompanied by a minimum of 3 documentary still images.

Students will research conventions of writing for the web audience, including: copy length, good web headlines, and concise compact language.

<http://www.slideshare.net/cubreporter/s/online-journalism-tips-for-copy-editors>

West Harrison NY For the third straight year the Rye High School Girls Squash team are champions of the Fairwest Public School Squash League. The tournament was split into two flights based on level of play. Rye Team 1 won the top flight defeating Thurgood Marshall Academy 5-2, while Rye 2 swept New Haven HS B 7-0 to win the B division.

“Our league has grown to include 11 teams from 6 schools and programs, making this year’s victory all the more impressive”, said coach Tony Campbell.

The girls are led by the dominant play of the top two girls; junior Caroline Neave, and sophomore Caroline Baldwin.



Rye Girls Varsity Squash poses for a team picture prior to the Fairwest Girls Championship at Lifetime Fitness

“For our girls to come up and play against those two is an eye opener to the level of female players that are out there on the college and national circuit. It is a great experience for us,” said coach Will Campo of Thurgood Marshall.

The girls will close out their season the weekend of February 12-14 at US Squash High School Nationals in Philadelphia.

Unit 5: Shooting & Editing Video

<http://wistia.com/library/shooting-video-with-an-iphone>

Students will shoot a series of videos to use as video shorts and cuts to present either as is, or as edited short video pieces.



The Video Interview

Students setup, shoot, and publish an interview with an expert in a field of their choosing.

<https://vimeo.com/blog/post/weekend-challenge-shoot-an-interview>



Critical Additions

Feature Story Choice

- A final culminating project will be to complete a feature story in the media the student feels most compelled to use: web copy, full length interview, edited video, or documentary stills.

Daily Updates

- In weekly shifts, small groups of students are responsible for daily updates including: weather, day number, scores, and school announcements.